



# FREDERICK COUNTY ASSOCIATION OF REALTORS®

## 2018 FCAR NEWSLETTER ADVERTISING RATES

The FCAR newsletter is a weekly online publication focused on real estate news in Frederick, Maryland. FCAR members are REALTORS® and affiliate professionals who are committed to improving all facets of the real estate industry. The FCAR newsletter is available online at [www.fcar.org](http://www.fcar.org) and is emailed to all FCAR members on a weekly basis. Advertising in our newsletter may include live links to your website.

We offer two types of ads in the FCAR Newsletter:

- Large banner ads that run at the top of the newsletter and throughout the body
- Small card ads that run at the bottom of the newsletter

Advertising Policies:

- The FCAR Newsletter does not accept advertisements from brokerage firms and does not accept advertisements for the sale or rental of property
- The FCAR Newsletter reserves the right to decline any advertisement it finds objectionable or inappropriate
- Advertisers are responsible for submitting artwork to FCAR's Communications Manager Brenda Fisher at [brenda@fcar.org](mailto:brenda@fcar.org)

Advertising Rates:

- Large banner ad \$250 per month or \$2,500 per year
- Small card ad \$175 per month or \$1,750 per year

Advertising Artwork Specs:

- Large banner ad artwork should be at least 600 pixels wide and 150 pixels tall
- Small card ad artwork should be at least 500 pixels wide by 150 pixels tall
- Images may be cropped or adjusted to fit at the discretion of FCAR

### YES, I WANT TO ADVERTISE IN THE FCAR NEWSLETTER

Large banner ad for one year, starting in the month of

Large banner ad starting in  for the following months:

JAN  FEB  MARCH  APRIL  MAY  JUNE  JULY  AUG  SEPT  OCT  NOV  DEC

Small card ad for one year, starting in the month of

Small card ad starting in  for the following months:

JAN  FEB  MARCH  APRIL  MAY  JUNE  JULY  AUG  SEPT  OCT  NOV  DEC

Business name:

Contact person:

Business address:

Phone number:

Email:

Website:

Return this form with payment to: FCAR  
Attn: Brenda Fisher  
478 Prospect Ave.  
Frederick, MD 21701  
[brenda@fcar.org](mailto:brenda@fcar.org)